



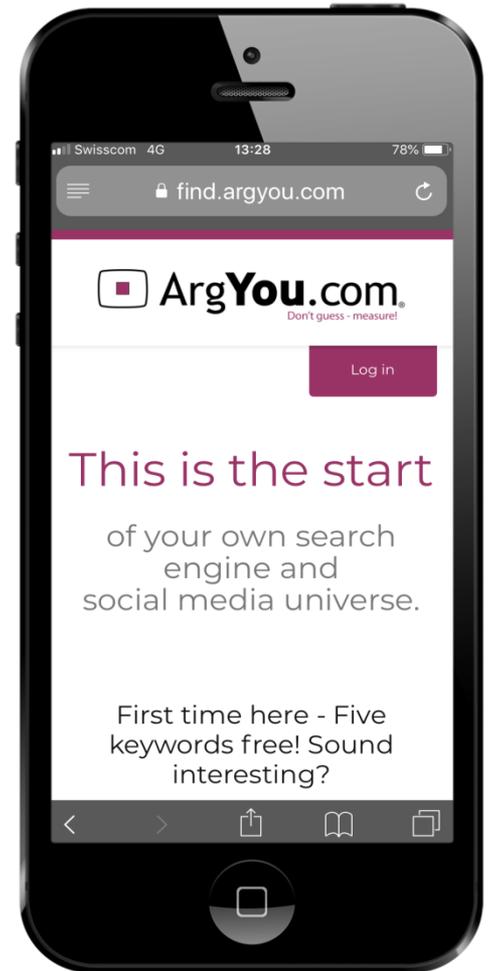
# Guide for App installation for iPhones

New: Market Research 4.0 via App

# Open web browser

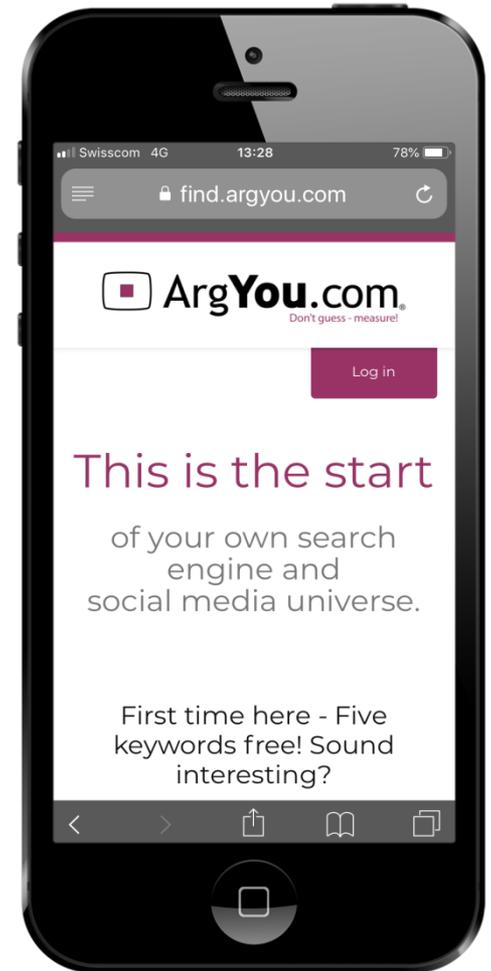
Open your device's web browser and visit

<https://find.argyou.com/en>



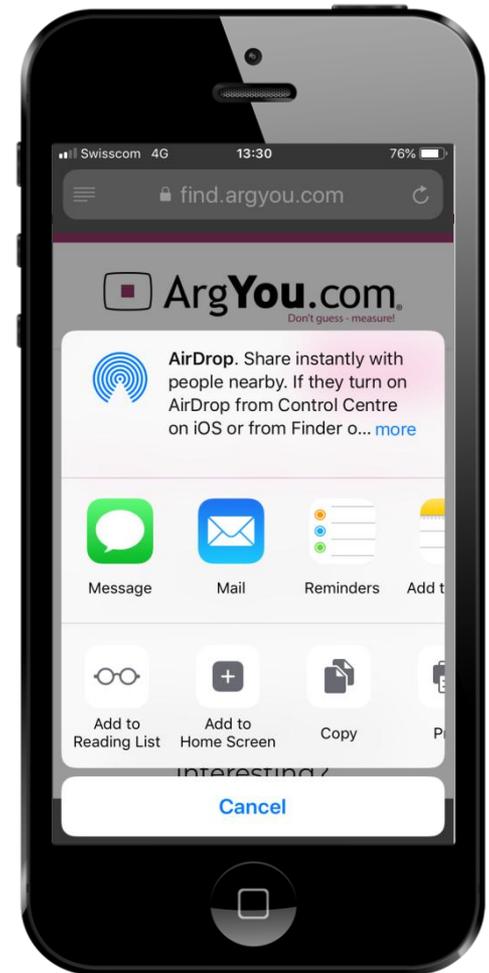
# Open menu

Once opened, click on this icon below



# Add to home screen

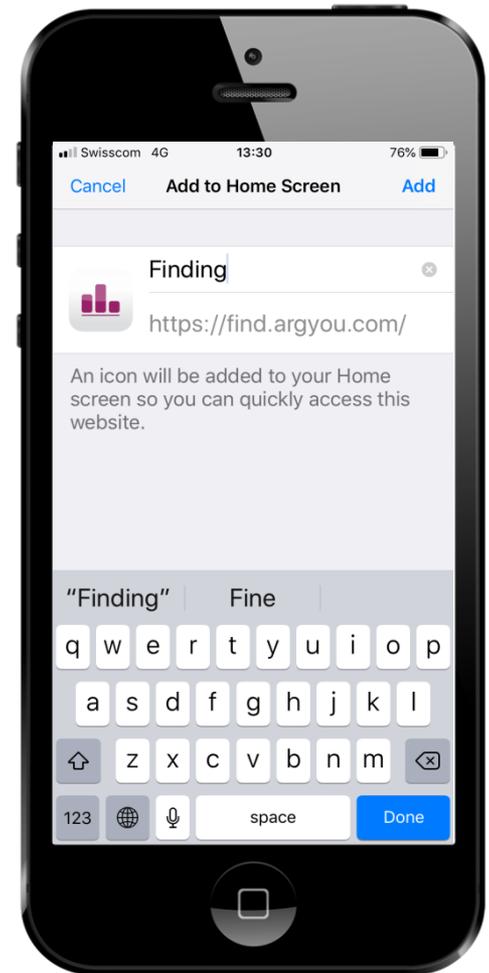
Swipe left in the line with the gray icons until the symbol  “to the home screen” appears.



# Naming

This menu will be opened.  
If you wish to use another  
name for the app, it can be  
chosen here.

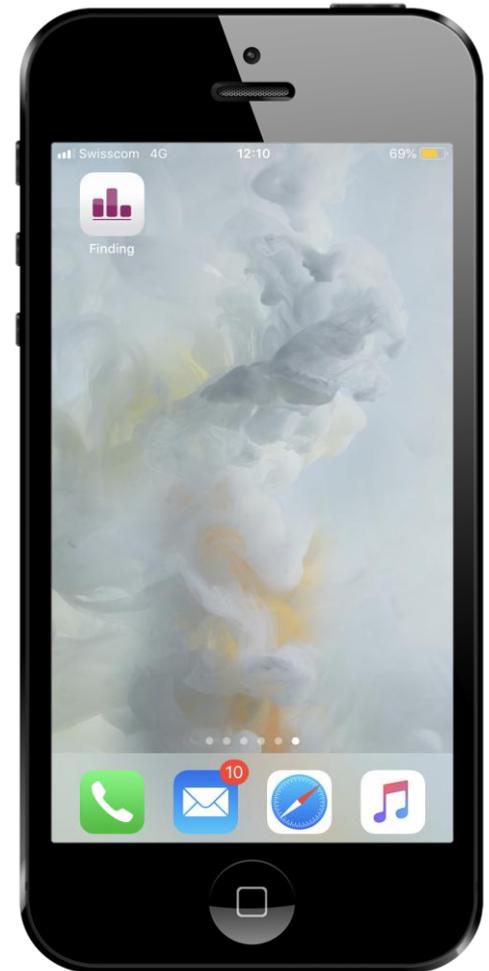
Tap “Add”



# Here we go!

Once the app is installed it will appear on your home screen

Now start using it and have fun!



# More analysis from ArgYou

For all the available opportunities of ArgYou-Analysis please contact:

- Competitor analysis:** Compare several competing web sites on the same field of content, PA or organization
- Relaunch-Analysis:** Measure before and after your relaunch, to be sure the relaunch is worth all your efforts
- In-house Analysis:** International web sites or campaign evaluations in 30 languages available
- Mobile-Analysis:** Effectiveness and affinity to the demand of mobile App's & Android
- Future Issues:** Thematic measurements, pre-tests and analyses sitemaps or topics for public campaigns

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